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Newsletter

[Download February edition here](#)

[Download March edition here](#)

Contents:

- Pump House Annual Fishing Event.....1
- Social Media News.....1
- Blog from B2B Marketing Exhibition.....2
- Red Nose Day in Pump House.....2
- Bracket Weather Protection Process.....3
- Pre-Slit Weatherproof Insulation.....4
- Easter Madness 2017 for everyone.....4



Pump House Annual Fishing Event

May 18 2017



Pump House 9th Annual Fishing Event to be held at Woodland View Fisheries on 18th May 2017.

Social Media News

NEW!
Grip~Fit Clamp



Available NOW
from Pump House
Tel: +44(0)115 900 5858



From 10th of April to 13th of April you have a chance to win a big chocolate egg when you spot an Easter bunny on our website and email us the day seen it! Only for five fastest winners!

Follow us:



Pump House and Woodland View Fisheries have combined together to offer a fantastic all day fishing event for up to 90 lucky people within the Refrigeration, Air Conditioning, Boiler, Heating and Renewable industry. This now an annual event, will take place at the fishery located in Droitwich. Tickets are free and come on a first come first served basis. The day gives you a chance to meet other people in this growing industry. The day will include breakfast, a full day on the fishing lakes, a hog roast meal, prizes and not to mention the company of our amazing Pump House staff.

Any donations made on the day will go to the charity in memory of Luke Beard.

Tickets are available upon request.

Simply send us an email to marketing@pumph.co.uk with your details.

The rules are available to download [HERE](#).

B2B Marketing Exhibition in London



Thanks to my amazing management I was able to go to B2B Marketing Exhibition on the 29th of March in London. First time ever (same as my Guard Installation, right!)

Of course, me being typical me – before I even left Derby by time I got to train station my shoes got completely soaked and they turned into fish tanks - without fishes. How awesome! My plan to have another spare pair of socks failed, because there was no chance my shoes would dry by time I got to London. And they didn't. (I have now on my list to buy wellies and wear them all year round!)



Apart from that it was a great day. I felt like a kid in the playground. Full of excitement and joy!

I had the opportunity to join in the seminar held by Nicky Kriel who was talking about Social Media, especially about Twitter and how to use it for B2B business and turn advertising into profit! Absolutely fantastic! The only down side was that we were there like sardines in a can and wearing heels wasn't the greatest of ideas.

Another great seminar was organised by Google, their Head of B2B Marketing UK Google, Raja Saggi, provided us with information about Digital Best Practises for B2B Marketers.

Apart from these two big and probably the most wanted seminars I also attended some smaller classes and talks where companies like IDM, HubSpot, Sleeping Giant Media, etc., etc. talked about Agile Marketing, SEO and key words. By end of the day I left with a bag full of freebies and a head full of new ideas and information.

I can fully recommend this Exhibition to every Marketing person in the industry who wants to soak up new information from the marketing world and open doors to new and exciting opportunities!



More information about this exhibition:
<http://www.b2bmarketingexpo.co.uk/>

Karina

Red Nose Day 2017 in Pump House

24th of March 2017 Pump House turned red!

Supporting Comic Relief we turned up to work wearing red tutu skirts, red tops and red ties and socks. And of course we can't forget to mention plenty of red noses too!



It really was a great day at work and we all enjoyed a little bit of fun taking part in the Pump House Olympics.

Did you know some people in Pump House are very, very competitive, especially our Office Manager! (haha) Unfortunately, he couldn't beat our Digital Marketing Co-Ordinator when it came to throwing red balls into the paper bin. Well, maybe he can try next year after a little bit more practice...

In this event, we raised **£129.50** and we believe all this money will make such a difference to a worthy cause.



THANK YOU

Bracket Weather Protection Process:

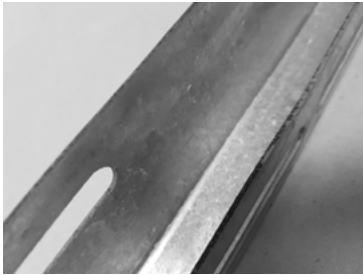
A 4 process anti-corrosion system (as used in the automotive industry)

1. Corrosion resistant raw material:

Electro-galvanised sheet steel, often referred to as, Zintec.

What is it? This is a layer of zinc that is bonded to the steel electrically during manufacturing.

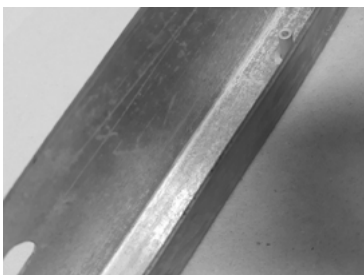
What does it do? The zinc protects the steel from rusting by protecting it from oxygen. The zinc will oxidise before the steel in a process called cathodic protection. If the zinc is damaged or scratched then rust will be visible but the zinc coating will prevent the spread of the rust. It provides a structural protection but not an aesthetic protection.



2. Zinc phosphating process:

What is it? A multi stage cleaning and dipping chemical process to deposit zinc onto the surface of fabricated parts.

What does it do? During the fabrication of the bracket components drilling and cutting processes leave exposed edges without the protection of zinc. This process adds zinc to the exposed areas and reduces the aesthetic damage of rust on the cut edges if the paint covering is damaged.



3. ED coating process: *Electrophoretic deposition (aka, ED or EPD) coating.*

What is it? This is a multiple stage painting process where the component is submerged in various cleaning tanks and then an electrolytic paint tank before rinsing and then curing in an oven.

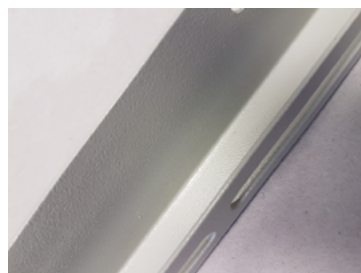
What does it do? Because of the electrical attraction method that this process applies, the bracket gets a very even coat of paint in all areas, inside and outside as well as in hard to reach folded parts. Whereas powder coating can be uneven and porous with some areas insufficiently coated this will miss nothing. After curing it provides a hard protective coating that resists damage and prevents the elements reaching the steel.



4. Epoxy polyester powder coating:

What is it? This is an electrostatic application of paint powder to the surface of the bracket. The charged paint particles are attracted to the surface to get a good coating. The paint is then melted to the surface during a curing process in the oven.

What does it do? The powder coating provides an aesthetic finish to the bracket. It also provides the primary protection from the elements, rain, pollution UV etc. Preventing corrosive water and oxygen from reaching the layers below. The textured finish adds additional resistance to scratching.



Step One



Open the pre-slit insulation

Step Two



Wrap around the pipe, peel away yellow cover and seal together. Use the adhesive flap to secure.

Step Three



Condensate pipework is now fully protected with NEW pre-slit weatherproof insulation

Pre-Slit Weatherproof Insulation:

Our new Pre-Slit Coated Insulation provides outstanding protection against freezing for external boiler condensate pipework. This new design offers a quick and secure 'tape free' insulation, with its peel and seal joint, and its self-adhesive wrap over flap.

Fully compliant with the Boiler Installation Standards BS6798:2014, the tough PVC coating is both weatherproof and UV stable.

The Insulation is also ideal for use on air source heat pumps or biomass flow and

return pipework, to avoid heat loss and meet the MIS 3005 requirements.

To prevent cold bridging use it in conjunction with Pump House TW-Kit a kit designed to insulate copper pipe, this ensures the pipework is fully insulated from the exterior to the interior of the property.

See a full demonstration:



Easter Madness 2017!



For Wholesalers:

Simply place an order with us during the month of April 2017 for your chance to find FREE chocolate eggs of random sizes within your delivery. If you are lucky enough to find one of our EASTER EGGS, take a picture of the person who found it and sent it to marketing@pumph.co.uk we will then promote you and your company via social media.

The promotion runs between 3rd of April until 28th of April 2017.

For everyone digitally:

From 10th of April to 13th of April you have a chance to win a big chocolate Easter Egg when you spot The Easter Bunny on our website. Email the picture on the day you spot it. The first five winners receive the Easter Egg!